OFFICE OF THE MAYOR

the City Of Augusto

Proclamation

IN RECOGNITION of "National Safe Kids Week"

WHEREAS, unintentional injury remains the number one killer of children ages 14 and under in this community and this nation; and

WHEREAS, each year an estimated six thousand children ages 14 and under are killed as a result of unintentional injuries and nearly 120,000 are permanently disabled; and

WHEREAS, the East Central Georgia SAFE KIDS Coalition, a member of the National SAFE KIDS Campaign network, sponsored by the MCG Children's Medical Center, unites public, private and voluntary organizations to reduce preventable childhood injuries in Augusta, Georgia, through community awareness, education and public policy; and

WHEREAS, the National SAFE KIDS Campaign promotes childhood injury prevention by uniting diverse groups into local and state coalitions, developing innovative educational tools and strategies, initiating public policy changes, promoting new technology, and raising awareness about many risk areas; and

WHEREAS, the East Central Georgia SAFE KIDS Coalition, in partnership with Johnson & Johnson and the National SAFE KIDS Campaign, will celebrate the substantial progress in reducing the number of childhood unintentional injuries by nearly 40 percent over the past 17 years during National SAFE KIDS Week 2005; and

WHEREAS, citizens throughout Augusta, Georgia, will hear the important safety message of National SAFE KIDS Week 2005 of "Follow The Leader – Safety Starts With You" and work to protect children from unintentional injury; and

WHEREAS, the East Central Georgia SAFE KIDS Coalition has planned special childhood injury prevention activities and community-based events including the 2005 SAFE KIDS Week Fun Festival in an effort to educate families about how to protect their children from unintentional injury.

NOW, THEREFORE, I, Bob Young, Mayor of Augusta, Georgia do hereby proclaim April 29 – May 7, 2005, as "SAFE KIDS WEEK" in Augusta, Georgia, and call upon all the residents of this community to join with me in supporting the efforts and activities of the East Central Georgia SAFE KIDS Coalition to prevent unintentional childhood injury.

IN WITNESS THEREOF, I have here unto set my hand and caused the seal of Augusta, Georgia, to be affixed this 3^{rd} day of May 2005.